



PATENT
Docket No. 20004/12-US-A

**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

Applicants: Lu et al.

Serial No.: 10/667,992

Filed: September 22, 2003

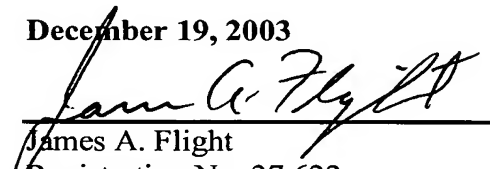
For: "Coded/Non-Coded Program
Audience Measurement System"

Group Art Unit: Not Yet Assigned

Examiner: Not Yet Assigned

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) **December 19, 2003**

) 
) James A. Flight
) Registration No. 37,622
) Attorney for Applicants

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The patents and/or publications listed on the enclosed PTO Form-1449 are submitted pursuant to 37 CFR §§ 1.56, 1.97, and 1.98. Copies of the patents or publications are enclosed.

TIME OF FILING

This information disclosure statement is being filed within three months of the filing date of the application or, to the best of the undersigned's knowledge, before the mailing date of a first Office action on the merits. In accordance with 37 CFR §1.97(b), no certification or fee is required.

PRIOR AND RELATED APPLICATIONS

Documents listed on the attached Form PTO-1449 were cited by, or submitted to, the examiner of the following patent application:

Applicants:	Lu et al.
Serial No.	08/709,180
Filing Date:	September 6, 1996
Title:	"Coded/Non-Coded Program Audience Measurement System"
Status:	Granted (U.S. Patent 6,647,548)

METHOD OF PAYMENT

☒ No fee is required.

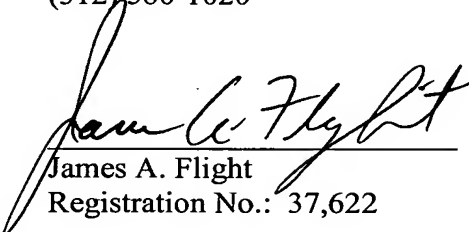
The Commissioner is authorized to charge any fee deficiency required by this paper, or credit any overpayment, to Deposit Account No. 50-2455. A copy of this paper is enclosed.

Correspondence Address:

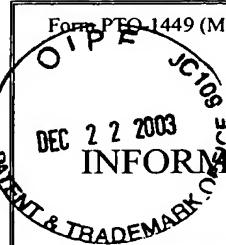
Respectfully submitted,

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December 19, 2003

Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Atty. Docket No. 20004-12-US-A	Serial No. Not Yet Assigned
 <p>INFORMATION DISCLOSURE STATEMENT (Use several sheets if necessary)</p>		Applicant Lu et al.	
		Filing Date September 22, 2003	Group Art Unit Not Yet Assigned

U.S. PATENT DOCUMENTS

*EXAMINER INITIALS		DOCUMENT NUMBER	ISSUE DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	A01	4,658,290	04/14/1987	McKenna et al.			
	A02	5,532,732	07/02/1996	Yuen et al.			
	A03	5,798,785	08/25/1998	Hendricks et al.			
	A04	5,752,159	05/12/1998	Faust et al.			
	A05	4,025,851	05/24/1977	Haselwood et al.			
	A06	4,677,466	06/30/1987	Lert, Jr. et al.			
	A07	4,697,209	09/29/1987	Kiewit et al.			
	A08	4,718,106	01/05/1988	Weinblatt			
	A09	4,807,031	02/21/1989	Broughton et al.			
	A10	4,858,000	08/15/1989	Lu			
	A11	4,876,736	10/24/1989	Kiewit			
	A12	4,945,412	07/31/1990	Kramer			
	A13	4,972,503	11/20/1990	Zurlinden			
	A14	5,031,228	07/09/1991	Lu			
	A15	5,425,100	06/13/1995	Thomas et al.			
	A16	5,526,427	06/11/1996	Thomas et al.			
	A17	5,550,928	08/27/1996	Lu et al.			
	A18	4,907,079	03/06/1990	Turner et al.			
	A19	5,585,865	12/17/1996	Amano et al.			
	A20	5,374,951	12/20/1994	Welsh			
	A21	4,905,080	02/27/1990	Watanabe et al			
	A22	5,483,276	01/09/1996	Brooks et al.			

EXAMINER

DATE CONSIDERED

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Form PTO-1449 (Modified)

U.S. Department of Commerce
Patent and Trademark Office

Atty. Docket No.

20004-12-US-A

Serial No.

Not Yet Assigned

Applicant

Lu et al.

Filing Date

**September 22,
2003**

Group Art Unit

Not Yet Assigned

INFORMATION DISCLOSURE STATEMENT

(Use several sheets if necessary)

U.S. PATENT DOCUMENTS

*EXAMINER INITIALS	DOCUMENT NUMBER	ISSUE DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
A23						

FOREIGN PATENT DOCUMENTS

*Examiner Initials	Document Number	Publication Date	Country	Class	Subclass	Translation Yes No
B01	WO 94/17609	04.08.1994	PCT			
B02	WO 95/12278	04.05.1995	PCT			

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)

C01	European Search Report dated 21.04.1998 for PCT/US 97/14422
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EXAMINER**DATE CONSIDERED**

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